



Job Announcement
Research and Messaging Consultant

The US Human Rights Network (USHRN) seeks an experienced research and messaging consultant to lead its human rights messaging campaigns. The US Human Rights Network is the largest network of organizations working to strengthen and grow a human rights movement and culture in the United States led by the people most directly impacted. With a dynamic membership of primarily grassroots organizations working on a range of issues including structural racism, sexism, policing, housing, health, education, immigration, reproductive justice, transgender justice, climate justice, water and sanitation, and more, USHRN is the primary organization that coordinates participation of social justice groups in the use of international human rights mechanisms.

The Research and Messaging Consultant will lead strategic communications and framing for USHRN to shape visionary and bold demands that advance human rights campaigns for our membership. Specific responsibilities include:

- working with USHRN members to identify and frame bold human rights demands that further member campaigns;
- engaging in research to support the feasibility of the demands;
- developing popular frames for human rights demands;
- writing messaging documents with relevant research;
- working with USHRN members and movement leaders to disseminate the messaging on a common human rights vision and radical demands;
- working with artists to disseminate messaging using art, graphics, music, and story-telling;
- rapid response messaging on issues that the USHRN Coordinating Center and members are already working on or that the USHRN Coordinating Center identifies as key ;
- working with relevant USHRN staff and media placement agency to place media pieces that advance messaging;
- publishing messages in blogs, social media, opinion pieces, and factsheets.

This position is a full-time one-year contract with the possibility of an extension. USHRN anticipates that we will develop 2-3 messages during the one year contract. Consultant is expected to work out of the New York office at least 3 days a week. Position includes full benefits.

REQUIREMENTS:

- At least five years experience working with grassroots campaigns to develop communications strategies and messaging;
- Proven ability to develop strong messages for grassroots campaigns;
- Experience in social policy research and writing;
- Experience with domestic human rights advocacy;
- Excellent writing skills, interpersonal and multi-cultural communication skills;
- Solid organizational skills: the ability to work proactively and to multi-task in a fast-paced, demanding environment and under time pressures;
- A demonstrated passion for, familiarity with, and commitment to human rights;

Interested applicants should submit a cover letter, resume and writing sample as separate attachments. Please do not send a link for a writing sample. **Applications should be submitted to jobs@ushrnetwork.org. Application Deadline: April 1.**