

Twelve Ten

December 10th (12-10) is International Human Rights Day and is commemorated by people around the world

2008-2009 Advertising Media Kit

Print Magazine

AD	Bleed Sizes	
Full Page	8.25 x 10.75	\$450.00
2/3 page vertical	2.25 x 10.75	\$350.00
1/2 page horizontal	8.25 x 5.4375	\$275.00
1/2 page vertical	4.125 x 10.75	\$275.00
1/3 page vertical	3 x 10.75	\$175.00
1/3 page horizontal	5.25 x 5.4375	\$175.00

Online Magazine

Tower 163 x 350 pixels
(left and/or left hand column)

1 month*	\$150
2 months	\$250
3 months	\$350

Print and Online Magazine Rates

Full Page + Web Ad		2/3 Page + Web		1/2 Page + Web		1/3 page + Web	
1 month	\$570	1 month	\$470	1 month	370	1 month	\$270
2 months	\$650	2 months	\$550	2 months	450	2 months	\$350
3 months	\$700	3 months	\$600	3 months	500	3 months	\$400

Distribution Print and Web

- Over 2000 individual human rights and social justice activists
- Over 300 human rights and social justice organizations
- Distribution at human rights conferences
- Distribution at Universities (Political Science, Sociology, Law, Humanities, etc.)
- Link to US Human Rights Network site with over 140 thousand visitors per month

2008- 2009 Ad Closing Dates

Issue	Closing Date	Available Date
Winter/Spring	October 15th	December 1st, 2008
Summer	April 1st	June 1st, 2009
Fall	August 1st	October 1st, 2009
Winter	October 15th	December 1st, 2009

For run of magazine

- Black and white images
- PDF and High Resolution Images Accepted

Please email jwilliams@ushrnetwork.org for more information on ads for our magazine. Or download application and reserve your space today